



P.J. MATTA


Producer | Line Producer | Production Manager


 pjmatta@gmail.com

 California, United States

 (512) 788-0127

 www.pjmatta.com

 COVID-19 Vaccinated

 <https://www.linkedin.com/in/paulmatta/>

1

Summary

Freelance Producer and Line Producer with a command on productions from prep, shoot to post, while collaborating with a team of dominant talent. A video I produced was recently nominated for The Webby Awards in Branded Entertainment Long Form. I'm now seeking opportunities in scripted TV/Film.

2

Professional Skills

Movie Magic Budgeting v. 10 
Movie Magic Scheduling v. 6 
Final Draft v. 12  Highly Proficient

3

Education

Summer 2021 UCLA Extension Class
Production Accounting for Film and TV

Summer 2020 TV Series Writing
ACT One TV Writing Program

Bachelor of Science
Abilene Christian University
Television and Film Production

Winter 2021 UCLA Extension Class
The Art of Line Producing

Screenwriting Certificate
Los Angeles Film Studies Center

4

Mentionable Projects

FEATURE FILM

UPM / 1st AD - Redding Production Unit (2019)
"[Unplanned](#)" - Feature Film (\$21.3M Worldwide Box Office)

COMMERCIALS / ADS

Executive Producer / Line Producer (2022)
"Binge Summer Campaign" - Long-Form Commercial

Producer / Line Producer (2022)
"Sentimental Spring Campaign" - 3 CTV Commercials

Producer / Line Producer (2021)
"[Ready for an Adventure?](#)" - Long-Form Commercial
*2022 - Nominated by the International Academy of Digital Arts and Sciences for The Webby Awards in Branded Entertainment Long Form

Producer / Line Producer (2021)
"[My Christmas List](#)" - Long-Form Commercial

Producer / Line Producer (2021)
"Mr. & Mrs. Smith" - 60-second Commercial

Producer / Line Producer (2021)
"Blindates Campaign: Spaghetti" - Commercial
"Blindates Campaign: Netflix & Chill" - Commercial
"Blindates Campaign: Night Club" - Commercial
"Blindates Campaign: Compilation Ad" - Commercial

Producer / Line Producer (2021)
"Hulu Ads Campaign: Phony Saturday Night" - Commercial

(Cont'd)

"Hulu Ads Campaign: Phony Affair" - Commercial
"Hulu Ads Campaign: Phony Hike" - Commercial

Executive Producer (2021)
"Family Ads Campaign: Culps" - Commercial
"Family Ads Campaign: Cruzes" - Commercial
"Family Ads Campaign: Kendricks" - Commercial
"Family Ads Campaign: Duncans" - Commercial

Producer / Line Producer (2021)
"Dinner Dates Promo" - 90-second Commercial

Segment Producer (2021)
"QVC Broadcast: The Adventure Challenge" - TV Segment

Producer / Line Producer (2021)
"Phony Series: 4 Episodes" - Web Series Comedy (36 pages)

Writer / Director (2020)
"Child Abuse Prevention Campaign: Daughter" - Commercial
"Child Abuse Prevention Campaign: Neighbors" - Commercial
"Child Abuse Prevention Campaign: Baby" - Commercial

Writer / Director (2020)
"Shasta Co. Office of Education: Crisis Response" - Commercial

Director (2020)
"First5 Shasta: School During Covid" - 12 Commercials

Producer / Director / Post-Production Supervisor (2020)
"Bethel Music: Song Tutorials" - [72 Videos](#)

MASTER CLASSES - EXPLAINER VIDEOS

Producer / Line Producer / Director / Post-Production Supervisor

"Shasta Co. Office of Education: Parenting" - Master Class of [8-part series](#)

"Shasta Co. Office of Education: Emotional Response" - Master Class of [5-part series](#)

"Emotional Prosperity" - Master Class of [21-part series](#)

"Supernatural Ways of Royalty" - Master Class of [10-part series](#)

"Seeds: Inspirational Devotions" - [24-part series](#)

"Hosting the Presence" - [8-part series](#)

5

Relevant Work Experience

2020 - Present

The Adventure Challenge

Senior Producer

- Senior Producer for an in-house production team making commercials for OTT, CTV, and other distribution channels.
- Coordinate with Creative, Marketing and Legal Teams to develop ads from pitch, ideation through production and post.
- Negotiate talent agreements with agents and managers, contract crew hires, and maintain relationships with vendors.
- Calculate and forecast production budgets, craft production timelines, track production cost reports and payroll.
- Navigate scriptwriting process while fostering relationships with in-house writers, directors and cinematographer.
- Daily manage associate producers and editors while staying connected to project managers.

2016 - 2020

Bethel Music [9 RIAA Certifications]

Senior Producer

- Collaborated closely with GMA Dove-Award winning songwriters and musicians to develop curated video content.
- Supervise global syndication of video content for affiliates and TV stations in Taiwan, Africa, and the UK via TBN Network.
- Constructed meticulous budgets for productions, including royalty and revenue splits.
- Produced content for Bethel Music's: 4M YouTube Subscribers; 2.3M Followers on Facebook; 1.7M Followers on Instagram.

Intermittent from 2005 - 2016

CBS/ABC Affiliates

Producer

- Producer in top 20 U.S. television market with more than 1,200 half-hour newscasts.
- Led the daily charge of gathering a team of reporters, writers, editors, videographers to develop hard-hitting news stories.
- Enhanced skills as story news writer, researcher, reporter, video editor, videographer, and sound tech.

2000 - 2005

ICM Partners | Artist Management Group

Talent Manager Trainee & Literary Manger Trainee

- Actively worked with A-List actors, Network TV & feature writers, and touring label musicians.

6

Relevant Awards, Conferences & Training

Producing Award

[2022](#) Nominated by the International Academy of Digital Arts and Sciences for The Webby Awards.

Screenwriting Awards

[2022](#) *Finalist*, 1st Annual Family-Friendly Screenwriting Contest by Stage 32 for feature screenplay "The Lady in Blue."

TV Pilot "Hunting Booth" ranked top 7% of all 71,440 scripts on [coverfly.com](#).

[2020](#) *Finalist*, Los Angeles International Screenplay Awards Summer for TV Pilot.

Semifinalist, Southern California Screenplay Competition for TV Pilot.

Quarterfinalist, PAGE International Screenwriting Awards Competition for TV Pilot.

Conferences & Training

[2021](#) Judith Weston Directing Workshop (author of [Directing Actors](#)) and endorsed by Academy-Award nominated Directors.

[2020](#) Coverfly Career Lab (writers lab) with Academy-Award nominated screenwriter Vanessa Taylor.

[2018](#) "Produced By Conference" in New York City, hosted by the Producers Guild of America.